

MARCH, 1 2022



Find Your Dream Rug

RUG PRESENTATION



"Invest in beauty and it will remain with you all the days of your life." Frank Lloyd Wright



The Project

The project consists of a lounge room rug for the main family room with a measurement close to 9m squared (2.7m wide by 3.2m long). The rug must be both functional for a young family whilst fulfil the desire to own a unique piece of Turkish culture to continue on a global lifestyle. Due to the family's eclectic and universal style of living a traditional Turkish Patchwork carpet has been suggested.

The Turkish Patchwork carpet provides both a durable floor covering for a young family and a stylish, creative piece to go with the existing, carefully chosen pieces already found in the home.

ABOUT

Patchwork Carpets

The Turkish Patchwork carpet initially started around the 1970's as a way to salvage the damaged, vintage rugs and the result was not the only a creative and artistic way of continuing the heritage of traditional Turkish carpets but it started a trend of its own; resulting in the 1990's as the peak popularity. The varieties of patchwork carpets include; traditional, overdyed, kilim, hemp and ragrug all finished with a blanket stitch and cotton backing for extra durability. The pieces can be positioned randomly like a collage or more precisely in a tessellated pattern.



CREATE

Assembly Options

Pre-Cut Example



Pre-Cut

The Pre-Cut option is where the patchwork rug is created from pre-cut square and rectangular pieces of vintage carpets and randomly positioned with a color palette or inspirational piece to follow. The patchwork artisan takes full control of the positioning of the pieces with minimal edits from the client side.



Custom

The Custom option is where the patchwork rug is created from a series of carefully chosen rugs approved by the client. These rugs are cut into pieces based on their design and motif placement and then positioned to create a new design. The result is a more cohesive look due to a smaller number of carpets used and the client has more say in the positioning of each piece.



APPROVED
PIECES

The carpets shown here are part of a series of curated rugs that have been chosen for their colourful and lively design. The following page shows these pieces being dissected and re-positioned to create a completely new rug.

Custom Patchwork Collection



OFFERING 1

Custom Patchwork

The computer generated result for the custom option is shown here. A total of four carpets have been used with a mixture of square and rectangular shapes. These four carpets have been chosen due to their bright colors and cohesiveness. This computer generated design gives a real-life example of how these four carpets could look if made into a patchwork carpet. If you were to go ahead with the Custom Option the exact positioning and cut lines of pieces would vary but the overall feel would stay the same. There would be opportunity for individual pieces to be changed according to your requests prior to piecing together, hence the Custom Option name.

OFFERING 2

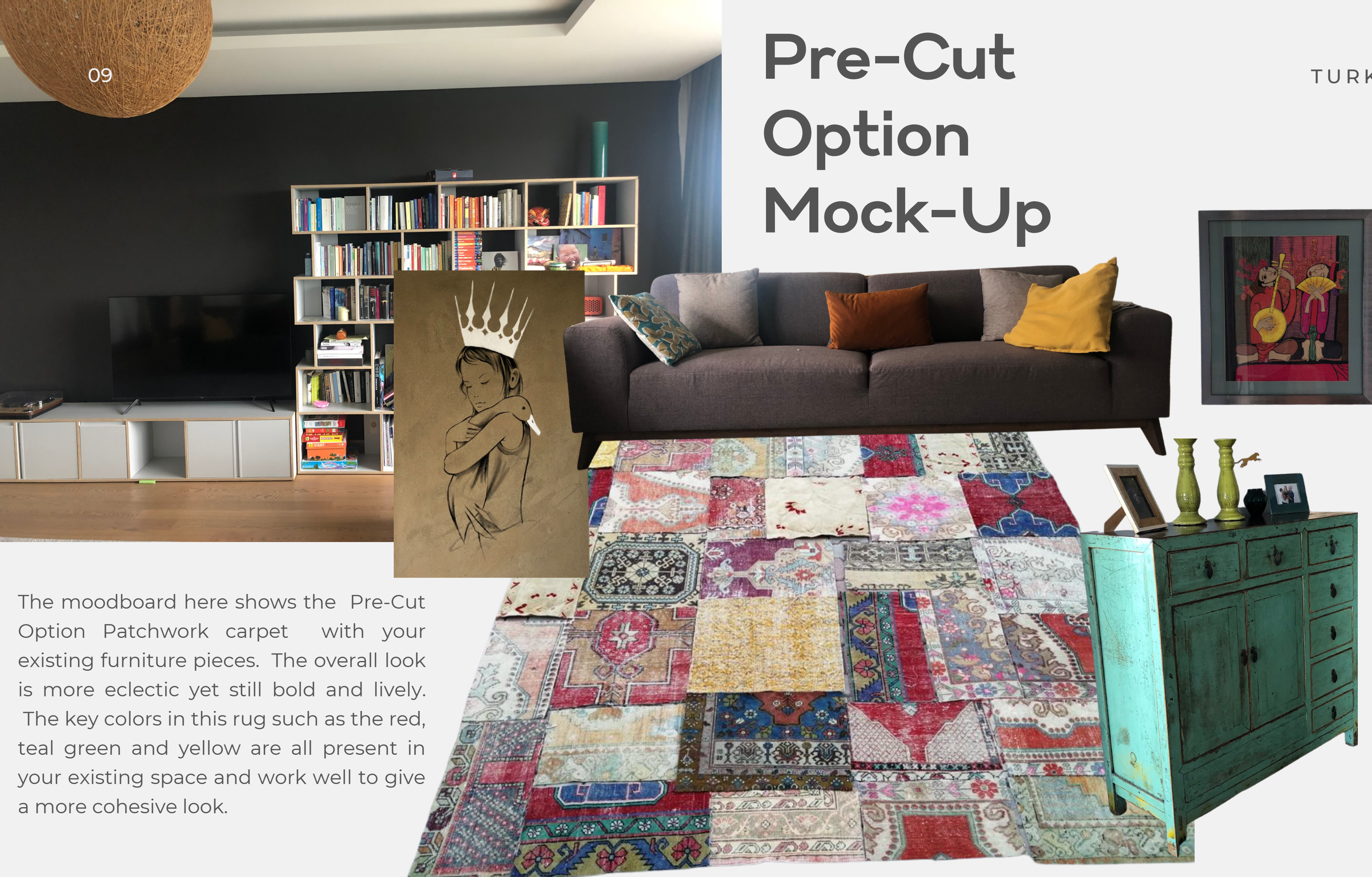
Pre-Cut Patchwork

The image here shows a real-life mock-up of a patchwork rug made from pre-cut carpet pieces. The artisan has taken the inspiration from your original hero piece found on the cover page of this document. This option includes pieces from 14 different carpets resulting in a vibrant and eclectic design. Due to the nature of the pre-cut process there is less control in the placement of pieces and more trust put into the patchwork artisan.



Pre-Cut Option Mock-Up

TURK TO ME



The moodboard here shows the Pre-Cut Option Patchwork carpet with your existing furniture pieces. The overall look is more eclectic yet still bold and lively. The key colors in this rug such as the red, teal green and yellow are all present in your existing space and work well to give a more cohesive look.



Custom Cut Mock-Up

The moodboard shown here portrays how the Custom Patchwork carpet would look with your existing furniture pieces. The result is lively and bold with an emphasis on pinks and oranges.



Stay In Touch

+90 549 569 1934

turktomeinfo@gmail.com

www.turktome.com